

Path Finder Questionnaire

Discover Your Best Starting Path in the Beauty Industry

This short questionnaire will help you understand which path aligns best with your personality, current needs, and goals right now. Answer honestly, there are no wrong answers.

Instructions:

For each question, circle the number that best describes you

(1 = Not at all / Strongly disagree, 5 = Very much / Strongly agree).

1. I need a steady paycheck and income stability right now more than freedom.
1 – 2 – 3 – 4 – 5
2. I learn best when someone more experienced is guiding and mentoring me.
1 – 2 – 3 – 4 – 5
3. I enjoy working as part of a team and being around other professionals every day.
1 – 2 – 3 – 4 – 5
4. I am comfortable with income that goes up and down depending on my own efforts.
1 – 2 – 3 – 4 – 5
5. I like having full control over my schedule, pricing, and services.
1 – 2 – 3 – 4 – 5
6. I am good at promoting myself and building my own client base.
1 – 2 – 3 – 4 – 5
7. I prefer a structured environment with clear expectations and systems.
1 – 2 – 3 – 4 – 5
8. I get excited by the idea of running my own business and handling the numbers.
1 – 2 – 3 – 4 – 5
9. I want to reduce physical demands (standing long hours) within the next 2–3 years.
1 – 2 – 3 – 4 – 5
10. I am willing to invest time and energy in marketing and personal branding early on.
1 – 2 – 3 – 4 – 5

Your Total Score: _____ / 50

What Your Score Reveals

35 – 50 points

Strongly suited for Independent Paths (Booth Rental, Private Suite, or Starting Your Own Small Business)

You value freedom and control. You are comfortable with variability and ready to build your own clientele. Consider booth rental or launching independently once you have some experience and a small financial cushion.

25 – 34 points

Best starting with a Hybrid or Balanced Path (Booth Rental after short employment, or Alternative Roles)

You want some structure but also growing independence. Many people in this range start as an employee for 6–12 months, then move to booth rental while exploring education, content, or brand work on the side.

10 – 24 points

Best starting with Salon or Spa Employment

You benefit most from stability, mentorship, and learning in a team environment right now. This traditional path will help you build confidence, speed, and real-world skills before moving toward more independence later.

Look back at the questions where you scored 4 or 5. Those are your strongest drivers. Use them to guide your decision and any conversations with mentors or potential employers.

