

Business Define

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Leader's insight

Leadership and management is the single most important thing that can make or kill a business. Knowing what is going inside the mind of the leader of the business is crucial in helping a business to grow or get off of trouble. No matter how much you spend or whatever help you get if the leader of the business thinks and the same as used to be, the business will go back what it was.

To fill the following form, please write whatever words or phrases that come to your mind as the leader of the business. For example, you may write, hard to manage employee, brutal competition, too much waste of time, not match with my education or personality, doesn't worth it.

By looking and evaluating the reader's insight into the business, we can see if the leader needs to upgrade his knowledge about a subject or outsource it to another person.

For example, a leader who thinks employees are hard, he or she might hired the wrong people or treat them incorrectly.

Please write what words come to your mind when you think about the business. Don't try to distill them, just write what is coming to your mind. Please use only words or phrases. Don't explain or give any reason or why you think so.

One word or phrase per each line