

Business Define

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Business Culture

The culture of a business is what is going on inside the mind of your employees. If you open the mind of your employees, what words or adjectives are around the name of the business.

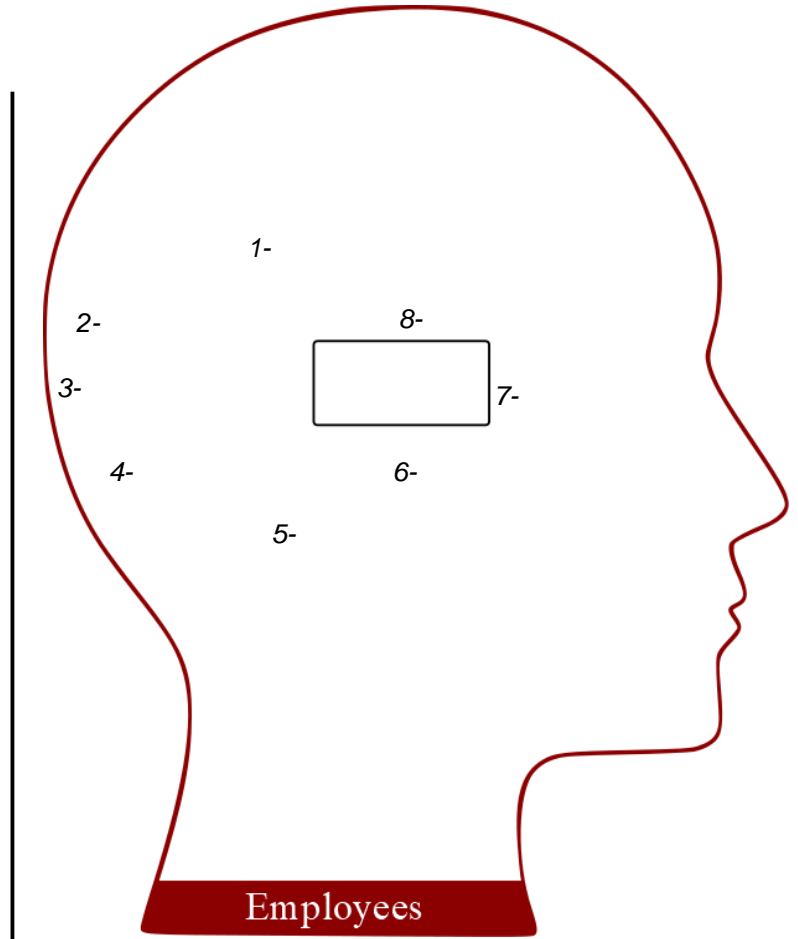
For example, in a day spa, the words around the name of the business could be long hours, a place to grow, appreciate employees, fair pay, stressful culture, job security or no job security.

To get the culture of your business, you may employees to anonymously fill a questionnaire.

When you ask employees about the culture, some of them may just complain or write their wishes or needs.

The best way is to ask them to write whatever words or phrases come to their minds when they think about the business.

Please, only one word or phrase per each line.



There are not a whole lot of reasons that your employees like or dislike your business.

There is always a threshold that people stay or leave your business. For example, one employee may leave you just because another place give him or her a dollar more and another employee may stay with you because of the friendly environment.
In this diagram put the main words that come to the mind of employee when they think about the business.